



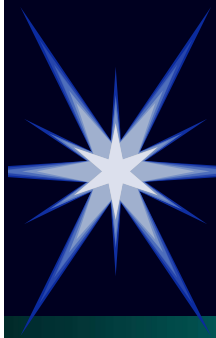
ANGELS?

(Who, What, Where?)

Mike Volker

29 Sept 2017





What have I learned in 30+ years?

...as an Angel Investor?



Getting in is easier than getting out!
(Making money is even harder!)





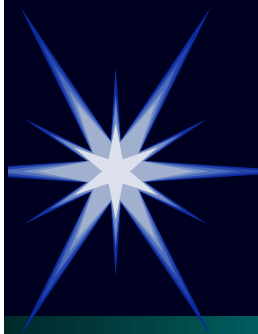
The E-Myth

Most entrepreneurs are not
entrepreneurs

They are technicians suffering from an
entrepreneurial seizure.

They have NO experience in commerce &
business





Local Success Stories?

Name some.....





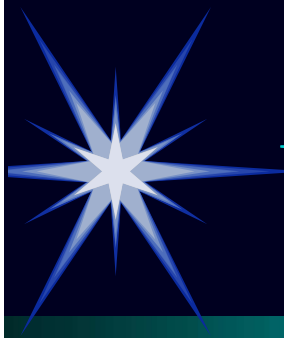
Who's An Angel?



ANGEL: a term borrowed from Broadway
(successful “stars” helping “starlets”)

An Angel:

- *is an “Exempt” Investor (“Accredited Investor” = millionaire)
- *is in the proverbial 1% of population
- *is a been there, done that entrepreneur
- *invests Own Capital, \$25K-\$1M+
- *is a Coach & mentor with connections
- *could be me, you, Jeff Bezos, or Harry Huckinputch



What?

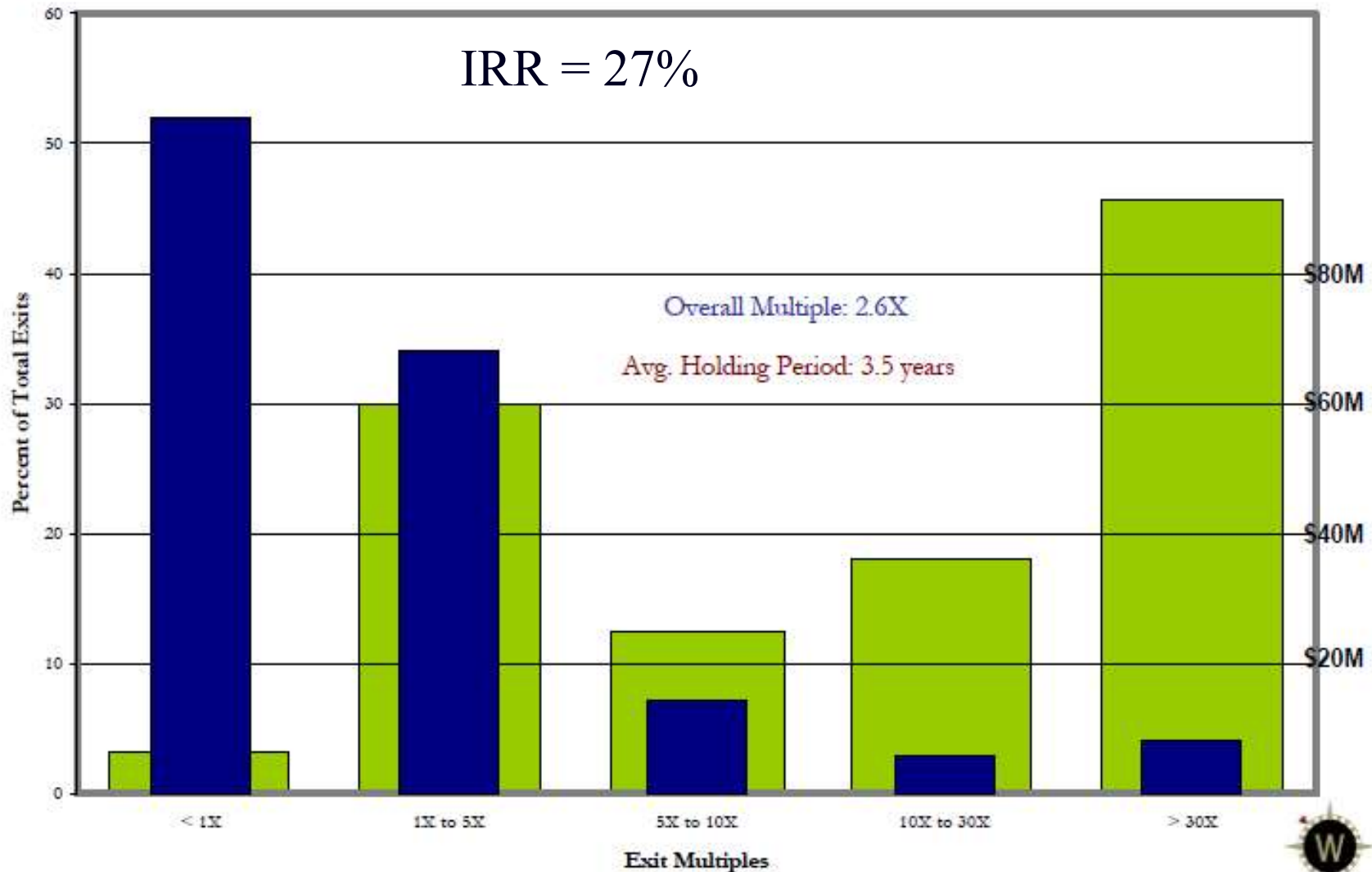
- ❖ How are YOU going to make money?
[products & customers]
- ❖ How am I going to make money?
[when? How?]

Make it COMPELLING!



ANGEL RETURNS

Distribution of Returns by Venture Investment



Where? Angel Networks & Groups

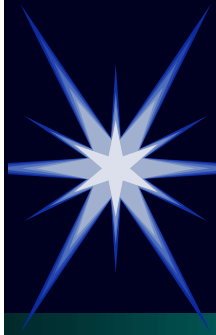
A GLOBAL movement:
They're Everywhere!

In Vancouver:

VANTEC.ca
K4NORTHWEST.com
AngelForum.org
OpenAngel.ca



Check out NewVenturesBC.com – meet & greet angels



Angel Funds



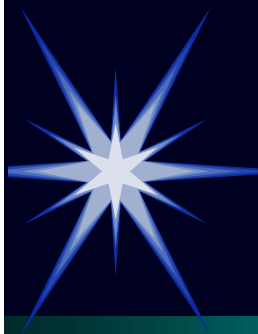
- Good way to start with small amount
- Buy into a portfolio (to hit the odds)
- Team investing
- Examples:

WUTIF.ca



E-FUND.ca





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