

Investing in Canadian Start Ups Mike Volker 7 March 2018









Daiya Foods Zymeworks Avigilon Shopify Bitstew **Recon** Instruments Skip the Dishes

\$405M \$400M (IPO) \$1 Bn (US) \$1.3 Bn (IPO) now \$16 Bn \$207M \$175M \$200M



## Canada has leadership advantages in:

## Cannabis



**Blockchain & Cryptocurrencies** 



# Canadian Startup Scene

- Canada has a very vibrant startup scene
- Universities are a major contributor
- Vancouver area has >30 incubators

http://www.macleans.ca/economy/busines s/the-canadian-tech-startups-that-couldbe-the-next-billion-dollar-breakouts/

## Foreign Investors in Canada

- Must comply with Provincial Securities Regulations
- Must be Accredited Investors (i.e. >\$1M in liquid net assets)
- Complete standard subscription agreements
- Size of investment may be constrained by foreign government (e.g.China)

In other words: VERY EASY. NO PROBLEM



# Angel Investing in Canada

Angels = Private Wealthy Investors

Angels are the <u>primary</u> source or capital for startups



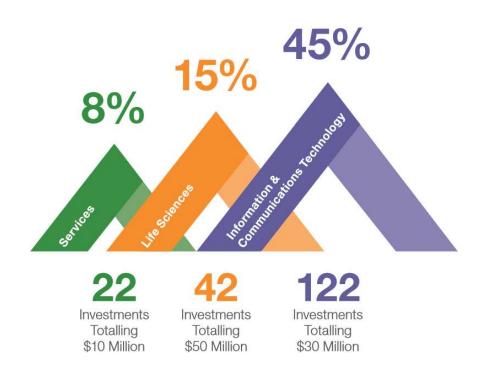
ANGEL: a term borrowed from Broadway (successful "stars" helping "starlets")

An Angel:

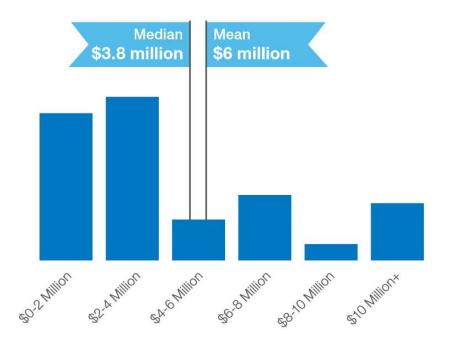
\*is an "Exempt" Investor ("Accredited Investor" = millionaire)
\*is a been there, done that entrepreneur
\*invests Own Capital, \$25K-\$1M+
\*is a Coach & mentor with connections



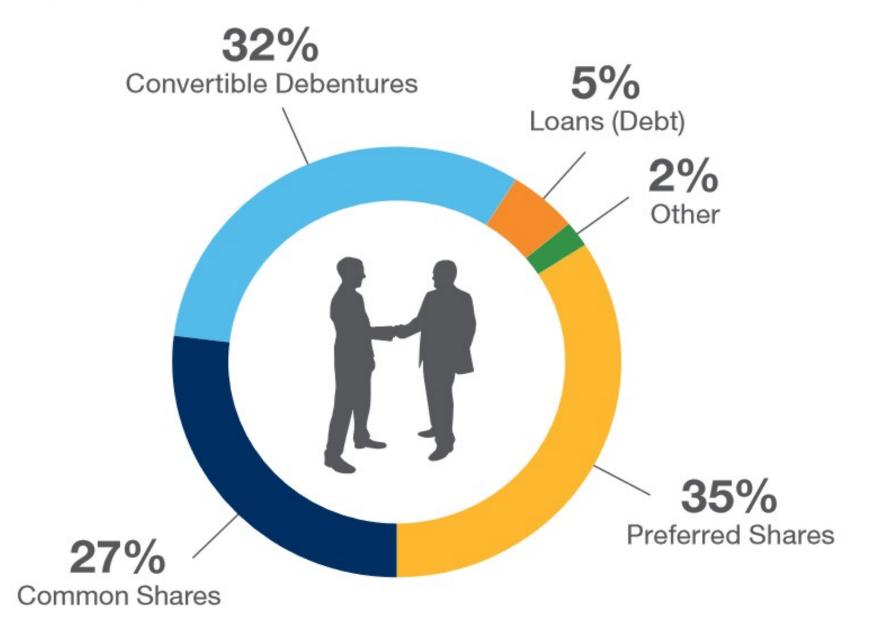
#### **Top 3 Industry Sectors**



#### Median and Mean Valuation

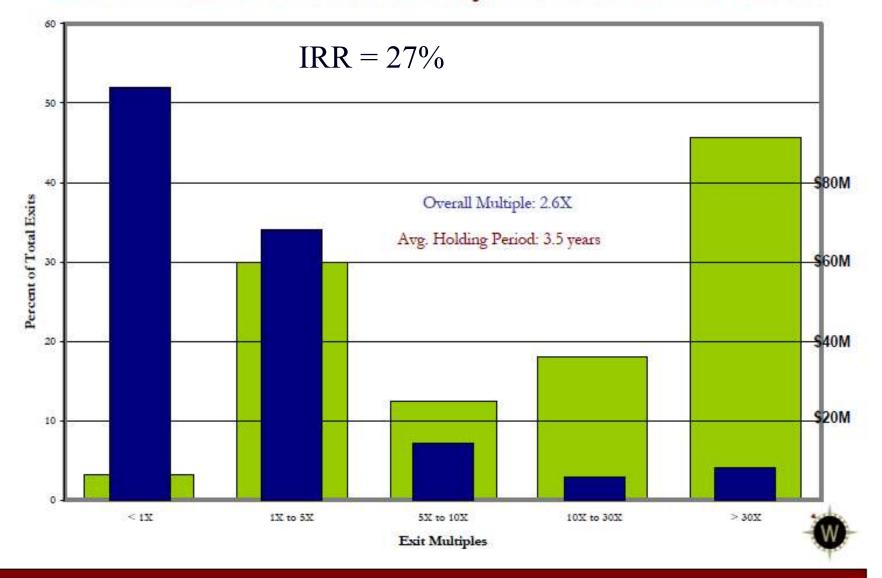


## **Deal Structure**



#### **ANGEL RETURNS**

## Distribution of Returns by Venture Investment



Rob Wiltbank, Willamette University

# Angel Networks & Groups

In Canada:

NACOCanada.com

In Vancouver:

VANTEC.ca K4NORTHWEST.com AngelForum.org





# Invest in Canadian startups

#### Invest with notable investors · Access top startups · 5-20% carry

LIVE ACROSS CANADA

Start Investing

**ABOUT ANGELLIST** 

\$730M

INVESTED

Done Deals ►

1960

STARTUPS

Via Syndicates <

\$7.2B

FOLLOW-ONS

In Syndicated Companies >

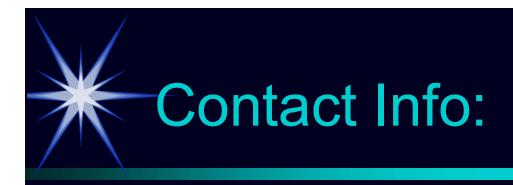


angel.co



- Good way to start
- Connect with Start Ups & Angels
- Buy into a portfolio
- Team Due Diligence
- Co-Investing opportunities





## http://mikevolker.com



### (mike@volker.org)